

Fashion Merchandising ROP

Grade Levels: 9-12

Course Description: Have you ever watched shows about fashion and thought you would enjoy a career in the fashion industry? Here is your chance to find out. This course prepares students for an entry level position in the fashion industry. Instruction includes business basics and how they relate to running a fashion business, coordinating fashion merchandise into complete outfits, store and window display, advertising, promotion and selling techniques. The students will also produce and star in their own fashion show production. Students will have the opportunity to apply their learned job skills and acquire hand-on experience working off campus at local boutiques as a "community classroom" component of the class. The instructor will assist the student with placement. Upon completion of the course, students will receive a certificate which may be used for job acquisition.